

We plan your unforgettable wedding alongside you w/ education, empowerment, + simplicity.

No matter the obstacles.



Positive: Professionalism, Quality, Responsiveness, Value

I would recommend Becca and her team to every single couple planning a wedding. I was not someone who thought a wedding coordinator was necessary- my (original) venue required one so I searched for coordinators and came across Becca. From the very first conversation, I realized that a coordinator might be nice to have. Now that the wedding is over, I am a full believer that every wedding needs a coordinator!!

Becca and her team were so amazing and helped me throughout the whole planning process, even though I hired her as a month-of coordinator. My wedding was covid-delayed, and Becca helped me through the crazy process of rescheduling, changing venues, changing vendors, and all of the difficult emotions that came with each of these decisions! She seriously knows what she's doing and I could not have had the wedding I did without her. If I could hire her to coordinate my whole life, I would!! Seriously the best, I am so thankful to Becca and her team. You will not be disappointed when you hire her!



★★★★★ 5 months ago Kate from Becca and Co wa

Kate from Becca and Co was our month-of wedding coordinator and we couldn't have had a better experience working with her! She was incredibly helpful throughout the entire wedding planning process and was so much more involved than I expected. When we decided to postpone our 2020 wedding a year due to covid she helped us work with vendors to identify a new date and update all our contracts, which made the whole process so much less stressful. Her help was especially invaluable in the weeks leading up to the wedding - as someone who had never planned an event before I was so glad to know she was there to help us figure out all the details and make sure everything ran smoothly. She helped us make sure our decor and schedules were precisely planned out, that all the vendors were on the same page, and that we hadn't forgotten any important details. Day-of it was so nice to not have to think about anything except enjoying the day! Thank you Kate and the Becca & Co team!



Hey, friends! We are Becca & Co. and we know exactly how it feels to attempt the impossible: plan the wedding of your dreams, throw a kick a** party, and actually enjoy your engagement all while staying in budget.

Becca here - I have been an expert in wedding planning for over 10 years. In the past, I found myself repeatedly unable to find a wedding planning team that gives its couples the exact tools they need to plan their big day while not overwhelming them in the process. All the while embracing imperfection, not glorifying perfectionism. A team that values your world outside of the wedding planning process and realizes that life can throw us curveballs, and rolls with it. So I was left to build one myself.

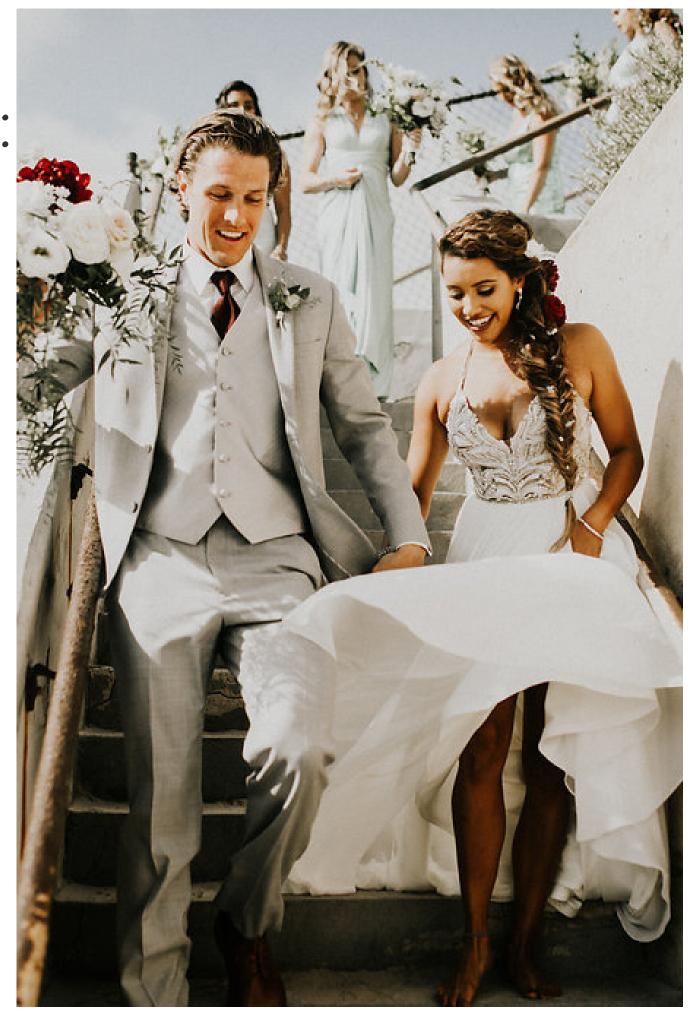
AND SO THE BECCA & CO. TEAM WAS BORN!

Our industry has not always been set up to equip these couples with the guidance they need to plan a successfully streamlined wedding but still feels laid back at the same time. There is a lack of understanding that while wedding planning is real work, it doesn't need to be all consuming if you have the right support around you. It's sort of been the mentality of "well, you have to live and breathe your wedding now". YUCK!

We want to help. We want to make it so that you can be YOU during this process and feel confident in the wedding we build together. One that oozes details that scream YOU and creates space for it to all flow naturally. We believe, with every bone in our bodies, that every single couple, regardless of who they are and what they want to spend their money on, deserves a roadmap to success. And we know exactly what that roadmap looks like. Why keep that all to ourselves?

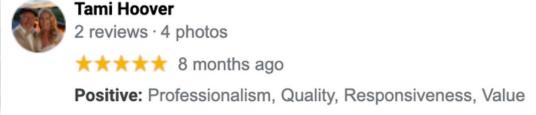
Who our process works hest for:

- 1. Couples who desire to have a professional guide them through a step by step process, and who can trust that process.
- 2. Couples who value the entire experience over the "show" of the wedding day.
- 3. Couples seeking to build a real relationship with a planner they genuinely like vs. searching for the planner with the lowest rates.
- 4. Couples who desire assistance from their planner at least a month out, not to just come in and run the wedding on the day of.



Why we are different

- We value the MEANING behind your wedding over anything else.
- We consider what is best for you in the process, not what will look best on our Instagram.
- Life takes priority. We get it and we'll work with it!
- We trust the vendors you hire. We will not steamroll them and play dictator during the planning process and on the day of the wedding.
- We teach you how to adopt a mindset that will allow you to fully relax.
- We will help you prepare for the unknown.
- We care deeply for you and the success of your wedding, your happiness, and the life you are building.



Life Saver! Highly recommended! ~ Becca and her team are on top of the game. From the time I reached out in 2019 to our wedding day 2021 Becca was there for us every step of the way. The team is prompt, responsive, professional and so organized. They brought our vision to life and it was magical! Trust us you need a wedding planner. Look no further than Becca & Co. you'll be so happy with the memories ^_^

and the biggest reason...

We intentionally do not offer "day of coordination" services because we know it does not work. We don't want to pretend like it's a reliable option just to book your business. You mean more to us than that!

You may be asking yourself: "WHY doesn't 'day of coordination' work??" Let me break it down:

- 1. There is no humanly possible way for anyone to fully takeover your plans you have spent over a year on, at your rehearsal and SUCCESSFULLY execute your wedding in less than 24 hours. Think about that for a minute...
- 2. We believe planners/coordinators should be proactive, not reactive. If they are learning and executing everything in 24 hours, heck even in a week, they are absolutely going to be reactive and scrambling day of. This is 100% avoidable by spending more time with you leading up to the wedding day.
- 3. Quite frankly it truly doesn't exist! "Day of coordinators" are either failing you and causing you more stress. OR doing work that isn't included in the package in order to properly prepare (this is where Month of Coordination comes into play).



month-of coordination

Our most basic planning package, we know to be essential to every single wedding. We've stripped down the planning process to what we call the "bare bones" for success.

We'll do a complete takeover of your wedding 60 days prior to the big day, tying up all the loose ends. We'll take everything you've been planning and streamline it into a successful flow. During the day of the weddings, we act as the director of the day to bring those plans to life!

month-of coordination: the details

Pre-2 Month Takeover

- Private access to our online planning platform, Aisle Planner
- Access to our preferred vendor list, as well as custom vendor recommendations as needed
- Two, 1 hour planning meetings (one of which is required to be onsite at your venue)
- Wedding Planning Checklist

Inside 2 Month Takeover - your lead planner will fully take over all aspects of planning 60 days prior to your wedding date

- The official takeover consists of 3 key meetings:
 - Vendor Review Meeting where we go over your expectations of each vendor. We'll look for any red flags in their contract or plans with you.
 - Timeline Review Meeting where we create a custom timeline catered to your needs and communicate it to the entire vendor team on your behalf.
 - Decor Detail Meeting where we chart out everything to do with the design from who is bringing the item, what happens to it at the wedding, and what happens to it at teardown.
- After the takeover is complete, you'll get unlimited emails and scheduled calls with your lead planner.
- Final venue walkthrough and layout design
- We'll direct your ceremony rehearsal with wedding party and family



month-of coordination: the details

On the Wedding Day

- 1 Lead Planner and 1 Assistant Coordinator (additional coordinators may be added based on specific Lead Planner and 1 Assistant Coordinator (additional coordinators may be added based on specific needs/requirements of your wedding)
- Decor setup and teardown on the day of the wedding (this includes signage, table numbers, place cards, favors, candles, menu cards, welcome table decor, guest book, etc. This does not include tables, chairs, florals, furniture, dishware, flatware, glassware, linens, napkin folds, etc. We do ensure the proper vendor associated with the item is hired for setup/teardown and oversee that it's done to your expectations)
- Oversee and direct vehdors during the ceremony + reception, from setup through teardown
- Coordinate the reception to ensure all plans are properly executed
- Behind the scenes assistance for you, your family, and other vendors
- Assist the wedding party and family with any needs, questions, or concerns
- Ensure end of event arrangements are made for decor, gifts, guest book, toasting flutes, etc.



partial planning

This is our "happy-medium" option and is by far the most popular amongst our couples. It's more hands on than Month-of Coordination, but not as involved as Full Planning.

We'll start off with Wedding Design within 1-2 months of booking, transitioning you into monthly check-in meetings full of to-do's and goal setting for the next meeting. You'll get an extended 90 day takeover as well.

Let us take the stress off of the unknown during the planning process and guide you through each milestone along the way!



partial planning: the details

Everything inside of Month-of Coordination plus...

Pre-3 Month Takeover

- Wedding Design which includes:
 - Two,1 hour design meetings (follow up emails/calls as needed)
 - Up to 3 design boards
 - Assistance in booking the (5) key vendors for the wedding aesthetic: rentals, specialty rentals, linens, florist, and invitations
- Once your (5) key design vendors are booked, design wraps up and we transition you into monthly check in meetings with your Lead Planner
- Monthly check in meetings: we'll set goals and give you to-do's to keep you on track for each meeting and throughout the planning process so you never fall behind

Inside 3 Month Takeover: your lead planner will fully take over all aspects of planning 90 days prior to your wedding date

On the Wedding Day: same as Month-of Coordination



full planning



Comprehensive help from the moment you slap that ring on your finger. We've GOT you! This package was created under the idea that we are a team. Think of us as the coach and you as the players on the court (yes, we love sports analogies!)

We work together through the ENTIRE process. You're involved but in a way that allows for you to sit back, relax, and enjoy every single moment of being engaged while we do the heavy lifting. This is the luxury option for those of you ready to give the reigns over to an expert entirely.

full planning: the details

Everything inside of Month-of Coordination and Partial Planning plus...

- "Takeover" happens immediately upon booking
- All vendor sourcing and bookings completely handled by your Lead Planner, including contract review and negotiations on your behalf
- All vendor meetings scheduled, attended, and conducted by your Lead Planner
- All continued vendor communication handled entirely by your Lead Planner
- Development, planning, and complete execution of the wedding design
- Budgeting guidance
- Onsite venue meetings
- Unlimited email communication and scheduled calls/meetings with your Lead Planner
- Assistance in selecting your wedding attire and styling of the wedding party

On the Wedding Day: same as Month-of Coordination

Want to work together?

Click the button below to fill out our contact form and get scheduled for a discovery call. On the call, we'll get to know you, ask some questions about the planning process so far.

At the end of our call, 1 of 2 things will happen: we'll either be a perfect match, and we will extend an invitation to work with us as one of our Becca & Co. couples

Or, if it's not a match, that's totally okay too! There won't be any hard feelings and NO obligations on your part — we will suggest something else you can do to achieve your wedding planning goals, and point you in the right direction.

I'm ready to plan!